

# Swydd Ddisgrifiad

# Prifysgol Wrecsam Wrexham University



Cyfadran/Adran	Y Gyfadran Gwyddorau Cymdeithasol a Bywyd
Adran	Ysgol Fusnes Gogledd Cymru
Teitl y Swydd	Uwch-ddarlithydd Busnes (Rhagleni Ar-lein)
Yn atebol i	Prif Ddarlithydd
Gradd	Uwch-ddarlithydd

## Trosolwg o'r Swydd

Bydd deilydd y swydd yn addysgu ar ragleni Prifysgol Wrecsam, yn cynnal ymchwil a gweithgaredd ysgolheigaidd ac yn cyfrannu at reoli'r rhagleni hyn yn ôl yr angen.

Bydd yr unigolyn yn cyfrannu at weithgareddau masnachol a gweithgareddau cynhyrchu incwm eraill, lle bo'n briodol.

Cyfrannu at y gwaith o sicrhau bod ansawdd a safonau academaidd y brifysgol yn cael eu cynnal a bod profiad myfyrwyr yn cael ei wella'n barhaus.

## Diben y Swydd

Darparu arweinyddiaeth effeithiol i ragleni MBA Ar-lein ac MSc Ar-lein yr Ysgol Fusnes, gan gynnwys cyfathrebu'n rheolaidd gyda chydweithwyr a thimau priodol, partneriaid allanol a rhanddeiliaid o fewn yr ysgol fusnes, ac ar draws y gyfadran/brifysgol yn ehangach lle bo'r angen gan feithrin diwylliant o arfer da, cydweithredu ac arloesi.

Bod yn gyfrifol am ansawdd cyson ac estynedig o fewn y rhagleni, yn ogystal â rheolaeth arweinwyr modiwlau.

Bod yn gyfrifol am ddarparu, gwerthuso ac ymestyn y rhaglen yn gyffredinol, gan gysylltu ar draws y gyfadran lle bo'r angen er mwyn sicrhau bod polisiau a gweithdrefnau'r brifysgol yn cael eu mewnosod.

Bod yn gyfrifol am berfformiad cyffredinol y rhaglenni a phrofiad y myfyriwr, gan ymgysylltu gyda phrosesau'r gyfadran er mwyn monitro, mesur, adrodd ar a gwneud argymhellion ar gyfer gwelliannau, yn ogystal â chwblhau a chyflwyno gwybodaeth am fyfyrwyr a rhaglenni yn ôl y gofyn gan y gyfadran (h.y. adroddiadau ymgysylltu myfyriwr, CME a.y.y.b.).

Arwain cynllunio, datblygu a darparu deunyddiau ar gyfer y rhaglenni gan gynnwys adolygiadau ac ymestyn rhaglenni mewn modd sy'n cefnogi ag yn canolbwytio ar gwrdd â safonau myfyriwr, diwydiant a'r brifysgol.

Cyfrannu at ddatblygu rhaglen a modiwlau mewn ardaloedd eraill o'r ysgol fusnes yn ôl y gofyn.

Cyfranogi mewn addysgu ar y campws (wyneb yn wyneb) ac ar-lein lle bo angen busnes.

Gweithio gyda'r Prif Ddarlithydd, arwain ar ddatblygu a defnyddio technolegau presennol, arloesol a newydd ac arferion gweithio er mwyn datblygu'r rhaglenni ac ymestyn dysgu ac addysgu.

Gweithio'n gydwelthredol gyda chydweithwyr tîm y rhaglen gan gynnwl rheolaeth gyfredol, adolygiadau rheolaidd ac adrodd am y rhaglenni, a chan fesur bodlonrwydd myfyriwr, cyfradd cadw a chyflawni, yn ogystal ag adnabod lle gellir gwneud gwelliannau, gan sicrhau arfer da.

Defnyddio ystod o dystiolaeth, dadansoddi myfyriwr a data arall er mwyn monitro ac integreiddio ansawdd academaidd cyfredol y rhaglenni.

Arwain ar drefniadau ar gyfer staffio rhaglenni, gan gynnwys rheoli arweinwyr modiwlau, a reciwtio darlithwyr sesiwn posib, gan sicrhau bod cyfarfodydd tîm yn digwydd yn rheolaidd, gan gynnwys cyfarfodydd safoni, ac amlygu unrhyw ofynion hyfforddiant a datblygu neu gyfleoedd sy'n cael eu hadnabod, fel bod y timoedd dysgu yn gallu cael eu cadw'n gyfredol gydag unrhyw newidiadau neu ddatblygiadau sy'n ymestyn darpariaeth y rhaglenni, a chyfrannu at y strategaeth ddysgu ac addysgu bresennol, ac yn y dyfodol gan sicrhau bod rhaglenni yn gallu manteisio'n llawn ar addysgeg a datblygiadau technegol, pan maent ar gael.

Cyfranogi mewn digwyddiadau a gweithgareddau yn yr ysgol fusnes a'r brifysgol yn ehangach, gan gynnwys reciwtio a chyflogadwyedd, yn ôl y galw.

Ymgymryd ag unrhyw ddyletswyddau eraill sy'n rhesymol i'w gofyn ohonoch ac sy'n rhesymol yng nghyd-destun y swydd, gan gynnwys arolygu traethodau hir ls-raddedig ac Ôl-raddedig.

## Prif Atebolrwydd

- Bod yn gyfrifol am lunio, cyflwyno a gwerthuso'r modiwlau a'r rhaglenni perthnasol yn barhaus, gan sicrhau y bodlonir amcanion adrannol ac amcanion dysgu, a bod y cynnwys yn berthnasol ac yn adlewyrchu ymarfer cyfredol.
- Datblygu asesiadau priodol sy'n mesur perfformiad a dealltwriaeth myfyriwr, a sicrhau bod yr amcanion dysgu wedi'u bodloni.
- Herio syniadau, meithrin trafodaeth ac annog myfyriwr i ddatblygu sgiliau trafod yn feirniadol a meddwl yn rhesymegol.
- Defnyddio amrywiaeth o ddulliau/deunyddiau dysgu ac addysgu (e.e. dysgu cyfunol ac ar y we) er mwyn cyfoethogi profiad y myfyriwr.
- Asesu cynnydd myfyriwr a chynnig beirniadaeth gywir arno ac adrodd y wybodaeth hon

yn ôl mewn modd adeiladol, sensitif a gonest.

- Cymryd cyfrifoldeb am ofal bugeiliol myfyrwyr mewn maes penodol, gan atgyfeirio problemau pan fyddant yn gymhleth neu'n ddifrifol.
- Gwasanaethu fel Arweinydd y Rhaglen / neu ymgymryd â rôl arwain lle bo'n briodol
- Cyfrannu'n weithredol at wella profiad y myfyriwr.

#### Gweithgareddau Ymchwil

- Ymgymryd ag ymchwil neu weithgaredd ysgolheigaidd cytunedig arall er mwyn cyfrannu at ddatblygiad y pwnc.
- Paratoi cynigion a cheisiadau i gyrrf allanol, yn ôl yr angen, i sicrhau cyllid ymchwil ac i gynhyrchu incwm ychwanegol i'r Brifysgol.
- Ysgrifennu a chyhoeddi canlyniadau ymchwil arloesol i hyrwyddo sefyllfa'r Brifysgol yn y sector Addysg Uwch a'r gymuned ehangach.
- Defnyddio menter, creadigrwydd a beirniadaeth wrth ddatblygu methodolegau ymchwil priodol sy'n hyrwyddo gweithgareddau ysgolheigaidd yn y maes.
- Gweithredu fel canolwr a chyfrannu at asesiadau cyfoedion ar gyfer cofnodion priodol, yn ôl y gofyn.
- Goruchwyliau gwaith myfyrwyr ôl-raddedig a addysgir a/neu fyfyrwyr ymchwil, yn ôl y gofyn, i gefnogi gyda datblygu sgiliau ymchwil myfyrwyr.

#### Menter Academaidd

- Cymryd rhan yn natblygiad partneriaethau mewnol ac allanol er mwyn lledaenu gwybodaeth, rhannu arferion gorau, sefydlu cyfleoedd am waith ar y cyd a gwella enw da'r Brifysgol.
- Cymryd rhan mewn rhwydweithiau er mwyn hwyluso cyfnewid gwybodaeth ac arfer gorau.
- Meithrin cysylltiadau gydag asiantaethau a chysylltiadau allanol er mwyn adnabod ffynonellau cyllid ac ymgysylltu gyda phrosiectau neu waith ar y cyd a fydd yn cynhyrchu incwm ac yn gwella enw da'r Brifysgol.
- Ehangu a gwella gwaith yr adran drwy gymryd prif rôl wrth hyrwyddo'r rhagleni ac annog staff i ddatblygu strategaethau/syniadau arloesol er mwyn cefnogi gyda reciwtio a chadw myfyrwyr.

#### Darparu Gwasanaeth

- Rheoli gofynion addysgu, gweinyddu, ymchwil a gweithgaredd ysgolheigaidd i sicrhau bod terfynau amser sy'n gwrthdaro'n cael eu bodloni.
- Dylunio, adolygu ac addasu cynnwys yr uned drwy ddehongli adborth myfyrwyr ac achub y blaen ar anghenion er mwyn cyfrannu at ddatblygiad cyffredinol y rhaglen.
- Diweddu a gwella dogfennaeth a deunyddiau cyfarwyddyd y cwrs fel sy'n briodol, er mwyn cyfoethogi'r profiad myfyriwr a chefnogi dilyniant myfyrwyr.
- Adnabod bylchau yng nghynnwys y cwrs a strwythur y rhaglen gyda chydweithwyr a dyfeisio datrysiau creadigol sy'n bodloni anghenion y prif fframweithiau addysgu.
- Cysylltu â gweithdrefnau sicrhau ansawdd yn rhagweithiol ac effeithiol, gan gyfrannu at bapurau fel sy'n briodol, i sicrhau y cynhelir safonau'r Brifysgol.
- Cydweithio â chydweithwyr academaidd ar ddatblygiad pynciau, unedau a rhagleni a darpariaeth yn yr adran, a chyfrannu at wneud penderfyniadau strategol adrannol i sicrhau bod portffolio'r cwricwlwm yn parhau'n gyfredol a bod y gweithdrefnau asesu'n berthnasol.
- Cydlynau digwyddiadau myfyrwyr, yn ôl yr angen, gan sicrhau y defnyddir amser ac adnoddau'n effeithiol.
- Cynorthwyo gyda gweithgareddau cyn-mynediad, reciwtio, dethol a derbyn (gan gynnwys Dyddiau Agored a Dyddiau Ymweld) er mwyn hyrwyddo'r adran a chael gwell dealltwriaeth

- o anghenion a disgwyliadau myfyrwyr.
- Cefnogi prosesau, gweithdrefnau a mentrau'r Brifysgol, er enghrafft, cymryd rhan ym mhwyllgorau'r Brifysgol, paneli diliysu/achredu a grwpiau gorchwyl a gorffen, neu eu cadeirio.

### Gwaith Tîm

- Mynd i gyfarfodydd/byrddau'r Gyfadran, yr Adran a'r Rhaglen, yn ôl yr angen, er mwyn cyfrannu at y broses o wneud penderfyniadau a datblygu cysylltiadau gweithio cynhyrchiol o fewn timau ac ar eu traws.
- Cyflwyno aelodau newydd i'r adran drwy ddarparu cymorth a hyfforddiant ar y sgiliau, prosesau, systemau a gweithgareddau sy'n benodol i'r adran.
- Darparu adborth i gydweithwyr drwy gynlluniau mentora cyfoedion i gefnogi eich datblygiad eich hun a datblygiad eraill ac i sicrhau gwelliant parhaus ym mherfformiad adrannol
- Cydlynú eraill a chynllunio terfynau amser asesu a threfniadau addysgu penodol i sicrhau y bodlonir anghenion a disgwyliadau myfyrwyr a bod amser ac adnoddau yn cael eu defnyddio'n effeithiol.

### Cysylltu a Rhwydweithio

- Ymgysylltu'n weithredol â chyrff proffesiynol a dysgedig e.e. cymryd rhan mewn pwylgorau, gweithgorau, trefnu cynadleddau/gweithdai.

## Atebolrwydd Personol

- Cymryd cyfrifoldeb am hyrwyddo gwasanaeth cwsmer o ansawdd yn eich maes gwaith eich hun.
- Cymryd cyfrifoldeb am gyfrannu at ymrwymiad y Brifysgol i gyflawni gwasanaethau sy'n rhoi gwerth am arian ac sy'n gwneud y defnydd gorau o adnoddau, gan ystyried hyn wrth ymgymryd â holl ddyletswyddau ac agweddu ar y swydd.
- Cymryd cyfrifoldeb am sicrhau eu bod yn parhau i ddiweddaru eu gwybodaeth a'u sgiliau i fod yn effeithiol yn eu swydd.
- Cymryd rhan yn y broses Adolygu Datblygiad Perfformiad, ymgymryd â'r broses o osod amcanion er mwyn cynorthwyo gyda monitro perfformiad a datblygiad yr unigolyn.
- Ymgysylltu â phroses y Model Dyrannu Llwyth Gwaith a chymryd rhan yn ddiweddaru eu gwybodaeth a'u sgiliau i fod yn effeithiol yn eu swydd.
- Cymryd cyfrifoldeb am weithredu Polisi Cyfile Cyfartal y Brifysgol o fewn maes cyfrifoldeb personol ac o ran ymddygiad cyffredinol.
- Ymgymryd â rôl lechyd a Diogelwch benodol, sy'n gymesur â'ch gradd, i gefnogi'r Brifysgol i fodloni ei rhwymedigaethau lechyd a Diogelwch statudol. Gallai hyn gynnwys ymddwyn fel Asesydd Offer Sgrin Arddangos, Swyddog Cymorth Cyntaf, Marsial Tân neu Gydlynnydd Diogelwch yr Adran. Bydd neilltuo rolau o'r fath yn amodol ar ddarparu hyfforddiant priodol ac asesiad cymhwysedd.
- Gall fod yn ofynnol gweithio ar unrhyw un o safleoedd y Brifysgol, gyda rhybudd rhesymol.
- Cymryd cyfrifoldeb am gyfrannu at ymrwymiad y Brifysgol i Gynaliadwyedd Amgylcheddol er mwyn lleihau ei gwastraff, ei defnydd o ynni a'i hôl troed carbon.
- Ymgymryd â dyletswyddau perthnasol eraill sy'n gymesur â gradd y swydd fel y neilltuir gan y Rheolwr neu reolwyr y Brifysgol i gefnogi datblygiad y Brifysgol. Ni ddylid gwrthod cytundeb o'r fath yn afresymol.
- Rhaid i staff fod yn ymwybodol o ymrwymiad y Brifysgol i Gynaliadwyedd

- Rhaid i bob aelod o staff hyrwyddo ymddygiad iach ac iechyd meddwl a llesiant cadarnhaol

## Amrywiol

Mae'r Brifysgol yn un o lofnodwyr y Concordat Datblygu Ymchwilwyr a'r Concordat Uniondeb Ymchwil. Mae disgwl i ddeiliad y swydd lynu wrth ofynion y ddarpariaeth hon.

## Adolygu

Mae hwn yn ddisgrifiad o'r swydd fel y mae ar hyn o bryd. Bwriad y swydd ddisgrifiad hwn yw galluogi dull gweithredu hyblyg i'w gynnig ar draws y Brifysgol yn ôl yr angen. Mae'n agored i adolygiad a newid yng ngoleuni anghenion newidiol y Brifysgol ac i ddarparu cyfleoedd datblygu priodol. Cynhelir y weithdrefn ar y cyd gan bob rheolwr mewn ymgynghoriad â'r unigolyn y mae ei swydd dan adolygiad. Disgwylir i bob aelod o staff gymryd rhan yn llawn mewn trafodaethau o'r fath. Nod y Brifysgol yw cytuno ar newid rhesymol, ond os nad yw cytundeb yn bosibl, mae ganddi'r hawl i fynnu'r newid i'r swydd ddisgrifiad ar ôl ymgynghori â'r unigolyn dan sylw.

## Teitl y Swydd:

Uwch-ddarlithydd Busnes

Er mwyn cael eich rhoi ar y rhestr fer rhaid i chi arddangos eich bod yn bodloni'r holl feini prawf hanfodol a chymaint â phosib o'r meinu prawf dymunol. Pan fydd gennym nifer fawr o geisiadau sy'n bodloni'r holl feini prawf hanfodol, byddwn wedyn yn llunio'r rhestr fer gan ddefnyddio'r meinu prawf dymunol.

## Meini Prawf Dethol

Priodoleddau	Eitem	Meini Prawf Perthnasol	Dull Adnabod	Pwysigrwydd
1	Sgiliau a Galluoedd	1.1 Lefel uchel o sgiliau ysgrifenedig, llafar a rhyngbersonol.	Ff, C	H
		1.2 Y gallu i addysgu ar draws y maes pwnc ac i gyfrannu at addysgu yn y Sefydliad a'r Gyfadran.	Ff, Rh, C	H
		1.3 Tystiolaeth o wneud cyfraniad mewn tîm ymchwil ac o'ch gallu i gydweithio ar wahanol lefelau ar draws sefydliad.	Ff, C	H
		1.4 Gallu i gefnogi myfyrwyr yn academaidd, profesiynol a bugeliol.	Ff, Rh, C	H
		1.5 Y gallu i gyfrannu at weithgareddau reciwtio a gweithgareddau cadw myfyrwyr i gefnogi tasgau sy'n hanfodol i fusnes (cyfrannu at ddiwrnodau agored, dyddiau ymweld ymgeiswyr, y broses glirio a chynefino myfyrwyr).	Ff, C	H
		1.6 Y gallu i arddangos ymrwymiad i gynhyrchu incwm ar gyfer ymchwil ac arloesi yn y maes pwnc perthnasol.	Ff, C	H
2	Gwybodaeth Gyffredinol ac Arbenigol	2.1 Dealltwriaeth am fecanweithiau a phrosesau ariannu ymchwil ac arddangos tystiolaeth o ddatblygu amcanion a chynigion ymchwil ar gyfer eich ymchwil eich hun neu	Ff, Rh, C	H

		2.2	ymchwil ar y cyd (efallai gyda chymorth mentor).	Ff, Rh, C	H
		2.3	Tystiolaeth o waith ymchwil ar gyfer cyhoeddiadau a fydd yn cyfrannu at y maes pwnc neu'n arddangos y potensial i gyflawni'r safon hon o ymchwil.	Ff, C	H
		2.4	Y gallu i oruchwyllo graddau Meistr a addysgir, MPhil a PhD.	Ff, C	D
3	Addysg a Hyfforddiant	3.1	Doethuriaeth mewn maes pwnc perthnasol (neu'n gweithio tuag at un).	Ff	H
		3.2	Aelod o gorff proffesiynol neu gorff dysgedig perthnasol.	Ff, C	H
		3.3	Tystysgrif ôl-radd Addysgu mewn AU, neu barodrwydd i weithio tuag at ddod yn Gymrawd y Sefydliad Addysg Uwch.	Ff, C	H
		3.4	Gradd Meistr mewn disgyblaeth briodol neu ymrwymiad i weithio tuag at hynny.	Ff, C	H
		3.5	Rhaid dangos ymrwymiad i ddatblygiad proffesiynol parhaus.	Ff, C	H
4	Profiad Perthnasol	4.1	Profiad blaenorol o addysgu neu gefnogi myfyrwyr.	Ff, C	H
		4.2	Profiad ôl-ddoethurol perthnasol.	Ff, C	D
5	Gofynion Arbennig	5.1	Y gallu i gyfathrebu drwy gyfrwng y Gymraeg.	Ff, C	H
		5.2	Tystiolaeth o ymrwymiad i ddatblygiad proffesiynol parhaus.	Ff, C	H
		5.3	Cofnod cyhoeddi sy'n gymesur â lefel dda o berfformiad ymchwil a cham eich gyrfa.	Ff, C	H
<b>Dyddiad Adolygu</b>					

<b>Allwedd</b>	<b>Dull Adnabod</b>	<b>Ff</b>	Ffurflen Gais
		<b>C</b>	Cyfweliad
		<b>P</b>	Prawf
		<b>T</b>	Copi o Dystysgrifau
		<b>Gw/D</b>	Gweithdy/Darllith
		<b>Rh</b>	Rhoi Cyflwyniad
		<b>G</b>	Asesiad Grŵp
	<b>Pwysigrwydd</b>	<b>H</b>	Hanfodol
		<b>D</b>	Dymunol



# Job Description

Prifysgol Wrecsam  
Wrexham University



<b>Faculty/Department</b>	Faculty of Social and Life Sciences
<b>Section</b>	North Wales Business School
<b>Job Title</b>	Senior Lecturer in Business (Online Programmes)
<b>Reports to</b>	Principal Lecturer
<b>Grade</b>	Senior Lecturer

## Job Overview

The post holder will teach on Wrexham University programmes, carry out research and scholarly activity and contribute to the management of these programmes as required.

Where appropriate, contribute to commercial and other income generation activity.

Contribute towards ensuring that academic quality and standards of the university are maintained and the student experience is continually enhanced.

## Job Purpose

Provide effective leadership of the current Business School's Online MBA and Online MSc programmes, including regular communication with appropriate colleagues and teams, external partners and stakeholders within the business school, and across the wider faculty/university where necessary, fostering a culture of good practice, collaboration and innovation.

Responsible for consistent and enhanced quality within the programmes, as well as the management of module leaders.

Responsible for the overall delivery, evaluation and enhancement of the programme, liaising across faculty where required to ensure university policies and processes are embedded.

Responsible for overall performance of the programmes and the student experience, engaging with faculty processes to monitor, measure, report on and make recommendations for

improvements, as well as completing and presenting student and programme information as required by the faculty (i.e. student engagement reports, CME etc.).

Lead the design, development and delivery of materials for the programmes including programme reviews and enhancement, in a manner that supports and focuses on meeting student, industry and university standards.

Contribute to programme and module development in other areas of the business school as required.

Participate in teaching on campus (face to face) and online where there is a business need.

Working with the Principal Lecturer, lead on the development and use of current, innovative and new technologies and teaching and working practices to develop the programmes and enhance teaching and learning.

Working collaboratively with programme team colleagues, maintain ongoing management, regular review and reporting of the programmes, measuring student satisfaction, retention and attainment, as well as identifying where improvements can be made, ensuring good practice.

Utilise a range of evidence, student analytics and other data to monitor and integrate ongoing academic quality of the programmes.

Lead on arrangements for programme staffing, including the management of module leaders, and the recruitment of potential sessional lecturers, ensuring regular team meetings take place, including standardisation meetings, and highlight any identified training and development requirements or opportunities, so that teaching teams are kept up to date with any changes or developments which enhance the delivery of the programmes, and contribute to the current and future teaching and learning strategy, ensuring that the programmes take full advantage of pedagogical and technical advances, where available.

Participate in business school and wider university events and activities, including recruitment and employability, as required.

Undertake other duties as may be reasonably required of you and are reasonable in the context of the post, including UG and PG dissertation supervision.

## Principal Accountabilities

- Be responsible for the design, delivery and ongoing evaluation of relevant modules, and programmes ensuring that departmental objectives and learning outcomes are met, and content is relevant and reflects current practice.
- Develop appropriate assessments which measure student performance and understanding, and ensure that learning outcomes have been met.
- Challenge ideas, foster debate and encourage students to develop skills in critical discourse and rational thinking.
- Use a variety of learning and teaching methods/materials (e.g. web-based and blended learning) in order to enhance the student experience.
- Assess and make sound judgments about student progress and feedback this information in a constructive, sensitive and honest way.

- Take responsibility for the pastoral care of students within a specified area, referring problems on where they are complex or serious.
- Act as a Programme Leader / or undertake a leadership role where appropriate
- Actively contribute to enhancing the student experience.

### Research Activities

- Undertake research or other agreed scholarly activity in order to contribute to the development of the subject.
- Prepare proposals and applications to external bodies, as required, to secure research funding and to generate additional income for the University.
- Write and publish results of innovative research to further the University's standing in the HE sector and in the wider community.
- Use initiative, creativity and judgement in the development of appropriate research methodologies that further scholarly activities in the area.
- Act as a referee and contribute to peer assessment for appropriate journals, as required.
- Supervise the work of taught postgraduate and/or research students, as required, to support the development of student research skills.

### Academic Enterprise

- Participate in the development of internal and external partnerships in order to disseminate information, share best practice, establish opportunities for collaborative work and enhance the reputation of the University.
- Participate in networks in order to facilitate the exchange of information and best practice.
- Build relationships with external agencies and contacts in order to identify sources of funding and engage in collaborative work or projects that will generate income and enhance the reputation of the University.
- Extend and enhance the work of the department by taking a lead role in promoting the programmes and in encouraging staff to develop innovative ideas/strategies to support student recruitment and retention.

### Service Provision

- Manage the demands of teaching, administration, research and scholarly activity to ensure that competing deadlines are met.
- Design, review and adapt unit content by interpreting student feedback and pre-empting needs in order to make input to the overall development of the programme.
- Update and improve course documentation and guidance materials as appropriate, in order to enhance the student experience and support student progression.
- Identify gaps in course content and programme structure with colleagues and devise creative solutions which meet the requirements of overarching teaching frameworks.
- Proactively and effectively engage with quality assurance procedures, contributing to papers as appropriate, to ensure that University standards are upheld.
- Collaborate with academic colleagues on subject, unit, and programme development and delivery within the department, and contribute to departmental strategic decision making to ensure that the curriculum portfolio remains current and the assessment procedures are relevant.
- Co-ordinate student events, as required, ensuring the effective use of time and resources.
- Assist in appropriate pre-entry, recruitment, selection and admissions activities (including Open Days and Visit Days) in order to promote the department and gain a better understanding of student needs and expectations.
- Support University processes, procedures and initiatives, for example participating in or

chairing University committees, validation/accreditation panels and task and finish groups.

#### Team Working

- Attend Faculty, Department and Programme meetings/boards, as required, in order to contribute to the decision-making process and to develop productive working relationships within and across teams.
- Introduce new starters to the department by providing support and training on the skills, processes, systems and activities that are specific to the department.
- Provide feedback to colleagues via peer mentoring schemes to support the development of self and others and to ensure the continuous improvement of departmental performance
- Coordinate others and plan assessment deadlines and specific teaching arrangements to ensure student needs and expectations are met and that time and resources are used effectively.

#### Liaising and Networking

- Active engagement with professional and learned bodies e.g. participation in committees, working parties, conference/workshop organisation.

## **Personal Accountabilities**

- Take responsibility to promote high levels of customer care within their own areas of work.
- Take responsibility to engage with the University's commitment to delivering value for money services that optimise the use of resources and consider this when undertaking all duties and aspects of their role.
- Take responsibility for ensuring they have and continue to update their knowledge and skills to be effective in their roles.
- Participate in the PDR process, engaging in the setting of objectives in order to assist in the monitoring of performance and the development of the individual.
- Engage and participate in the Workload Allocation Model process to support the allocation of duties of the individual.
- Take responsibility for applying the University's Equal Opportunities Policy in their own area of responsibility and in their general conduct.
- Be required to undertake a specific Health & Safety role, commensurate with their grade, to support the University in meeting its statutory Health & Safety obligations. This could include acting as a DSE Assessor, First Aider, Fire Marshall or Departmental Safety Co-ordinator. The allocation of such roles will be subject to the provision of appropriate training and assessment of competence.
- With reasonable notice, be required to work at any of the University sites.
- Take responsibility to engage with the University's commitment to Environmental Sustainability in order to reduce its waste, energy consumption and carbon footprint.
- Undertake other relevant duties commensurate with the grade of the post as may be assigned by the Manager or University managers to support the development of the University. Such agreement should not be unreasonably withheld.
- Staff must be aware of the University's commitment to Sustainability
- All staff must promote healthy behaviour and positive mental health and wellbeing

## **Miscellaneous**

The University is a signatory to the Researcher Development Concordat and Research Integrity Concordat. The post holder is expected to adhere to the requirements of this provision.

## **Review**

This is a description of the job as it is presently constituted. This job description is intended to enable a flexible approach to be offered working across the University as required. It is subject to review and amendment in the light of changing needs of the University and to provide appropriate development opportunities. The procedure is conducted jointly by each manager in consultation with the individual whose job is being reviewed. All staff are expected to participate fully in such discussions. It is the University's aim to reach agreement to reasonable change, but if agreement is not possible, it reserves the right to insist on changes to the job description after consultation with the individual concerned.

# Person Specification

Prifysgol Wrecsam  
Wrexham University

**Job Title:** Senior Lecturer in Business

In order to be shortlisted you must demonstrate that you meet all the essential criteria and as many of the desirable criteria as possible. Where we have a large number of applications that meet all of the essential criteria, we will then use the desirable criteria to produce the shortlist.

Selection Criteria					
	Attributes	Item	Relevant Criteria	Identification Method	Rank
1	Skills & Abilities	1.1	High level of written, oral and interpersonal skills.	A, I	E
		1.2	The ability to teach across the subject area and to contribute to teaching in the Institute and Faculty.	A, P, I	E
		1.3	Evidence of making a contribution in a research team and the ability to collaborate at different levels across an organisation.	A, I	E
		1.4	An ability to support students academically, professionally and pastorally.	A, P, I	E
		1.5	An ability to contribute to recruitment activities and retention activities to support business critical tasks (Contribute to open days, applicant visit days, clearing and student induction).	A, I	E
		1.6	The ability to demonstrate commitment to income generation for research and innovation in relevant subject area.	A, I	E
2	General & Specialist Knowledge	2.1	An understanding of research funding mechanisms and processes and demonstrate evidence of developing research objectives and proposals for own or joint research (maybe with the assistance of a mentor).	A, P, I	E
		2.2	Evidence of research work for publications which will contribute to the subject area or demonstrate the potential to achieve this standard of research.	A, P, I	E
		2.3	A commitment to research, enterprise and scholarly activity.	A, I	E

		2.4	Ability to supervise taught Masters, MPhil and PhD supervision.	A, I	D
3	Education & Training	3.1	An earned doctorate (or working towards) in a relevant subject discipline.	A	E
		3.2	Member of relevant professional or learned body.	A, I	E
		3.3	PG certificate in Teaching in HE, or commitment to undertake and achieve fellowship of HEA.	A, I	E
		3.4	Master's Degree in an appropriate discipline or commitment to working to achieve this.	A, I	E
		3.5	Must demonstrate commitment to continual professional development.	A, I	E
4	Relevant Experience	4.1	Previous experience of teaching or supporting students.	A, I	E
		4.2	Relevant postdoctoral experience.	A, I	D
5	Special Requirements	5.1	The ability to communicate through the medium of Welsh.	A, I	E
		5.2	Evidence of a commitment to continuous professional development.	A, I	E
		5.3	A publication record commensurate with a good level of research performance and stage of career.	A, I	E
<b>Date of Revision</b>					

<b>Key</b>	<b>Identification Method</b>	<b>A</b>	Application Form
		<b>I</b>	Interview
		<b>T</b>	Test
		<b>C</b>	Copy of Certificates
		<b>W/L</b>	Workshop/Lecture
		<b>P</b>	Presentation
		<b>G</b>	Group Assessment
<b>Rank</b>	<b>E</b>	Essential	
	<b>D</b>	Desirable	

