

Job Description

Prifysgol Wreccsam Wrexham University



Faculty/Department	Campus and Place
Section	
Job Title	Director of Campus and Place
Reports to	Chief Finance and Operating Officer
Responsible for	Head of Estates, Capital Projects, Facilities Management, Sustainability, Campus Services, Commercial Property and Benefits Realisation
Grade	Senior level 2

Principal Accountabilities

The Director of Campus and Place will provide strategic leadership for the University's physical estate, campus development, sustainability agenda and place-making activities, ensuring that our campuses, facilities and infrastructure actively enable the delivery of the Wrexham 2030 Vision & Strategy.

The post-holder will lead the transformation of the University's estate into a sustainable, inclusive and commercially productive asset that delivers exceptional experiences for students, staff, partners and communities whilst supporting research, enterprise, innovation and civic impact.

They will act as the University's lead professional adviser on estates strategy, capital development, campus regeneration, sustainability, infrastructure investment and estate commercialisation, ensuring the University's physical assets contribute directly to financial sustainability and long-term institutional success. This role is aligned with the University's ambition to create spaces that foster innovation, commercialisation, graduate enterprise and economic growth.

The Director of Campus and Place will use collaboration as the connecting principle that links student experience, real-world learning, sustainability, research, enterprise, commercialisation and civic mission. They will create places and partnerships that bring people together to deliver the ambitions of Wrexham 2030. They will, working in partnership with IS, to ensure a coherent and seamless integration of our physical and digital estate to offer an outstanding experience for our staff and students.

They will lead the development and delivery of a University-wide Campus and Place Strategy that integrates estate, digital infrastructure, sustainability, security, commercialisation and the student experience into a single, coherent vision for the University's future.

Key Tasks

Strategic Leadership

- Develop and deliver a Campus and Place Strategy aligned to the Wrexham 2030 vision and strategy objectives.
- Lead the development of a long-term campus masterplan that supports teaching, research, enterprise, student growth and community engagement.
- Ensure the estate supports the University's role as a modern civic university and anchor institution for North Wales.
- Provide strategic leadership for major capital programmes and campus regeneration projects.

Delivering an Excellent Student Experience

- Lead the development of campuses, facilities and learning environments that support the University's ambition to provide an excellent, student-centred experience and deliver the objectives of the Wrexham 2030 Strategy.
- Ensure the University's physical environment reflects its commitment to excellence, inclusion, collaboration, transformation and sustainability, creating places where every student feels welcome, valued and able to succeed.
- Champion accessible and inclusive design across all areas of the estate, ensuring facilities, services and campus developments support the needs of a diverse student population and foster a strong sense of belonging and wellbeing.
- Develop and maintain high-quality learning, social and community spaces that enhance student engagement, wellbeing, retention and success.
- Work in partnership with academic colleagues to create modern, flexible and technology-enabled learning environments that support interdisciplinary, experiential and challenge-based learning.
- Ensure the estate actively supports the University's commitment to real-world learning by developing industry-facing facilities, innovation hubs, enterprise spaces, specialist laboratories and collaborative environments that connect students with employers, businesses, researchers and community partners.
- Create campuses that serve as living learning environments, enabling students to apply knowledge in practice, develop professional skills and gain authentic experiences that enhance employability and entrepreneurial capability.

- Engage proactively with students, the Students' Union and key interested parties to ensure the student voice informs campus planning, investment decisions and service development.
- Support the creation of vibrant campus communities that promote wellbeing, cultural engagement, Welsh language and culture, civic participation and opportunities learning and belonging to be realised
- Ensure that investment in campus infrastructure contributes directly to improved student outcomes, student satisfaction, graduate success and the University's reputation as a modern civic university.

Place-Making and Civic Development

- Position the University's campuses as catalysts for place-making and economic, social and cultural development.
- Lead the creation of welcoming, inclusive and inspiring environments that strengthen the University's connection with communities, businesses and public sector partners.
- Support the development of innovation districts, enterprise hubs and collaborative spaces that bring together education, industry and civic partners.
- Ensure the delivery of an integrated campus experience encompassing facilities, services, culture, wellbeing, accessibility, sustainability and digital connectivity.
- Champion the integration of Welsh language, culture and heritage within the campus environment.

Commercialisation and Asset Development

- Develop and implement an Estate Commercialisation Strategy that maximises the value and utilisation of University assets.
- Identify opportunities to generate sustainable income from land, buildings and infrastructure through:
 - commercial partnerships;
 - property development;
 - innovation and enterprise space;
 - conferencing and events;
 - cultural and community use;
 - student accommodation;
 - industry co-location opportunities;
 - research and innovation facilities.
- Lead the creation of enterprise and innovation spaces that support start-ups, SMEs, graduate businesses and inward investment.
- Lead the strategic development of the University's student accommodation portfolio, ensuring provision supports recruitment, retention, student experience and financial sustainability.

- Work with internal and external partners to attract investment and funding into strategic campus developments.
- Drive commercial returns while safeguarding the University's civic mission and long-term interests.
- Drive efficiencies, value and benefits realisation

Capital Projects and Infrastructure

- Lead the planning and delivery of major capital investment programmes.
- Ensure projects are delivered on time, within budget and aligned to strategic priorities.
- Maintain a rolling investment programme that addresses estate condition, growth opportunities and future requirements.
- Secure external funding and investment wherever possible to support development of the estate and its infrastructure.

Sustainability and Net Zero

- Lead the University's environmental sustainability strategy and net zero ambitions.
- Embed sustainability principles across all estate development and operational activities.
- Drive improvements in energy efficiency, carbon reduction and environmental performance.
- Ensure environmental and financial sustainability remain central to decision-making.
- Contribute to bids for external funding and investment to fund capital works aimed at decarbonisation of the estate.

Operational Excellence

- Oversee estates management, facilities services, health and safety, compliance and campus operations.
- Oversee contract management with outsourcing catering provider.
- Relationship management with GSL – subsidiary security provider.
- Ensure compliance with evolving statutory requirements relating to public protection, security and emergency preparedness.
- Ensure the University's estate remains safe, accessible, regulatory compliant and fit for purpose.
- Drive improvements in space utilisation and operational efficiency.
- Develop a culture of continuous improvement and customer-focused service.

Partnership and Interested Parties Engagement

- Develop strong relationships with local authorities, government agencies, developers, investors, businesses and community partners.
- Represent the University externally on estates, infrastructure, regeneration and sustainability matters.

- Support strategic partnership opportunities linked to campus development and regional growth.

General Duties

You will ensure that appropriate management systems and procedures are in place to meet your health and safety duties and responsibilities contained within the University's health and safety policy. In particular you will ensure that appropriate risk assessments are carried out in respect of significant hazards and that safety inspections are undertaken on at least an annual cycle in each workplace under your control.

It is the responsibility of employees to apply the University's Equal Opportunities Policy in their own area of responsibility and in their general conduct.

All staff have a responsibility for promoting high levels of customer care within their own areas of responsibility.

Staff must be aware of the University's commitment to Sustainability.

All staff must promote healthy behaviour and positive mental health and wellbeing

Post holders are expected to co-operate with the Professional Development Review (PDR) process, engaging in the setting of objectives in order to assist in the monitoring of performance and the development of the individual.

You will assess the training and development needs of each member of staff under your control to ensure they are adequately supported in relation to their work responsibilities.

Such other relevant duties commensurate with the grade of the post as may be assigned by the Manager in agreement with the post holder. Such agreement should not be unreasonably withheld.

The key responsibilities contained in this job description are indicative not exhaustive. Duties and responsibilities may be altered in discussion with the post holder.

All post-holders within the Directorate are expected to be able to provide support across all areas, beyond their immediate team, as requested by the Director and commensurate with their skills, knowledge and experience.

Review

This is a description of the job at the time of issue. It is the University's practice periodically to review and update job descriptions to ensure that they accurately reflect the current nature of the job and requirements of the University and to incorporate reasonable changes where required, in consultation with the job holder.

Person Specification

Prifysgol Wreccsam Wrexham University

Job Title: **Director of Campus and Place**

In order to be shortlisted you must demonstrate that you meet all the essential criteria and as many of the desirable criteria as possible. Where we have a large number of applications that meet all of the essential criteria, we will then use the desirable criteria to produce the shortlist.

Selection Criteria					
Attributes		Item	Relevant Criteria	Identification Method	Rank
1	Skills & Abilities	1.1	Be a visible champion of the University's values.	A, I	E
		1.2	Lead with ambition, integrity and innovation.	A, I	E
		1.3	Balance commercial opportunity with civic purpose.	A, I	E
		1.4	Build strong internal and external partnerships.	A, I	E
		1.5	Drive a culture of excellence, inclusion, collaboration, transformation and sustainability.	A, I	E
		1.6	Proven track record of delivering complex capital projects and organisational transformation within a multi campus or large complex organisation.	A, I	E
		1.7	Demonstrable success in generating commercial income from property or infrastructure assets.	A, I	E
2	General & Specialist Knowledge	2.1	Strong knowledge of health and safety, compliance and building maintenance legislation including but not limited to UUK Code and Martyn's Law.	A, I	E
3	Education & Training	3.1	Degree or equivalent professional qualification in Estates Management, Property, Construction, Engineering, Architecture, Facilities Management, Sustainability, Business Leadership or related discipline.	A, I	E
		3.2	Evidence of continuing professional development.	A, I	E

		3.3	Chartered membership of a relevant professional body (e.g. MRICS, MCIOB, CEng, CIWFM, FRICS or equivalent).	A, I	D
4	Relevant Experience	4.1	Significant executive or senior leadership experience within estates, infrastructure, regeneration, property or major capital development environments.	A, I	E
		4.2	Demonstrable experience of leading place-shaping, regeneration, civic development or transformational infrastructure programmes that have delivered economic, social and community benefits.	A, I	E
		4.3	Experience of managing substantial operational budgets risks and resources.	A, I	E
		4.4	Experience of developing and implementing long-term estate strategies.	A, I	E
		4.5	Experience of securing external investment and funding.	A, I	E
		4.6	Experience of leading organisational change and continuous improvement initiatives.	A, I	E
		4.7	Experience in Contract Management and Supplier relationships.	A, I	E
		4.8	Strong stakeholder management and partnership development experience.	A, I	D
		4.9	Higher education or public sector experience.	A, I	D
		4.10	Experience of innovation districts, science/STEM parks, enterprise hubs or mixed-use developments.	A, I	D
		4.11	Experience of place-based regeneration and civic partnerships.	A, I	D
		4.12	Experience of advising executive teams and governing bodies on strategic estates, infrastructure and investment decisions.	A, I	E

5	Special Requirements	5.1	Understanding of Welsh policy, Welsh Language Standards, sustainability and regional economic development agendas.	A, I	D
Date of Revision					

Key	Identification Method	A	Application Form
		I	Interview
		T	Test
		C	Copy of Certificates
		P	Presentation
		G	Group Assessment
	Rank	E	Essential
		D	Desirable

Our Values.

Excellence.

Click to view.

Our Values.

Inclusion.

Click to view.

Our Values.

Collaboration.

Click to view.

Our Values.

Transformation.

Click to view.

Our Values.

Sustainability.

Click to view.